*8:30 am-9:45*

*9:50-*

Brief for new Sea Pools website pages

On the FunAir website we currently have a single page for Sea Pools. We are now creating six subpages which go into more detail about the different types of Sea Pool and will be accessible by clicking through from the main sea pools page via the sections detailing a summary of each product. Screen shot below. We will also be adding a blue find out more button to each summary section so users will click through to the new subpages via the images or the new buttons.

Graphical user interface, website

Description automatically generated

We have already created and added this type of product subpage for Yacht Slides and Jet Ski Docks so you may wish to look at those pages as a reference.

<https://www.funair.com/products/yacht-slides>

<https://www.funair.com/products/jet-ski-docks/>

New written content is required for each of the new subpages except for the Lagoon Pool which is already done. The new content needs to consist of:

1. Introduction
2. Two main feature titles and paragraphs to sit under the two rectangular images with blue rectangles.
3. Product specs. Please check the current content against the specification sheet (linked below) for each type of pool and update the content as applicable.

Two intro paragraphs are also required for the top-level Sea Pools page for FunSize Beach Club Sea Pools and Netted Sea Pools.

Web pages

Existing Sea Pools page on the live site

<https://www.funair.com/products/sea-pools/>

New draft website pages on the staging site

**Top level Sea Pools page**

**Intro paragraphs  
FunSize Beach Club Sea Pools:**  
The FunSize Beach Club Sea Pools are completely custom-made to provide maximum fun for everyone aboard your superyacht. With only 30 minutes of set-up time, your guests will be relaxing on the deck area in no time and enjoy ease of access to tethered jet skis.

**Netted Sea Pools:**The Netted Sea Pools give you the comfort of knowing you have added safety from any uninvited sea creatures with the option of various types of netting to suit your needs. You also have the added benefit of total ease as you will never worry about floating away if the current picks up.

Resources:

<https://fastaging.globalsuperyachtmarketing.com/products/sea-pools/>  
  
  
**Subpages**

**Custom Sea Pools:**

1. **Introduction**The FunAir Custom Sea Pools provide the ultimate combination of docking solution and relaxation deck all in one! With our ability to design your perfect inflatable to your requirements, the sky is the limit. Offering both protection from increasing currents and a fun hangout space, it’s the perfect choice to add to your collection of superyacht inflatables.
2. **Two main feature titles and paragraphs to sit under the two rectangular images with blue rectangles.  
   Feature Title 1:** Built and Designed in the U.S.A. **Paragraph 1:** You can be assured of the best quality as our custom-made inflatable sea pools are designed and built by our in-house engineering team located in Austin, Texas. We pride ourselves on outstanding craftsmanship utilizing the most durable materials, ensuring you get long-lasting and safe inflatable superyacht toys which you can enjoy year after year. **Feature Title 2:** Bespoke Design **Paragraph 2:** While some companies only offer standardized inflatable yacht products, at FunAir we are proud of our ability to design your yacht pool exactly to your desired specifications. Our team is happy to fulfill any requirements from varying deck sizes to specific Wave Chair and Wave Lounger positioning. Get in touch to find out what we can do for you!
3. **Material Specs:** Commercial grade 1000 denier 0.9 mm PVC with FR and UV ratings, 316 stainless steel reinforced crew-lifting handles, hot air welded seams, no-rot netting.  
   **Set-up Time:** Average set-up time is 20-30 minutes depending on configuration  
   **Dimensions:** Custom sizes from 4m+   
   **Packed Size:** Ranging from 79-135 cm  
   **Packed Weight:** Ranging from 68-180kg **Warranty:** 3-Year Limited Warranty. Details available upon request.

Resources:

<https://fastaging.globalsuperyachtmarketing.com/products/custom-sea-pools/>

**QuickShip Sea Pools**

1. **Introduction**Did you know, at FunAir we have ready-made inflatable sea pools to cater to last-minute charters? We have provided a multitude of brokers with yacht inflatables of various dimensions and specs to suit an array of yacht requirements. In up to 72 hours, you can have your brand-new yacht sea pool delivered so you can be at ease knowing even at short notice your yacht will always be well-equipped.
2. **Feature Title 1:** Last-Minute Charter Solution **Paragraph 1:** If you’re a yacht charter broker, you understand the pressure of ensuring a last-minute charter request goes off without a hitch. The best way to do this is with FunAir’s QuickShip Sea Pools which provide a wide array of inflatable pool options for superyachts of varying sizes and needs. If you’re located in the U.S., we can get the pool out to your superyacht in as little as 72 hours. For international orders, you can receive your QuickShip Sea Pool within \_\_\_\_ weeks. **Feature Title 2:** Quick and Quality **Paragraph 2:** You don’t have to sacrifice convenience for quality. At FunAir we craft only the best products made by our in-house engineering team in Austin, Texas. With materials built to last and a 3-Year Limited Warranty, you can be assured of superior and long-lasting superyacht inflatables which can withstand any weather conditions and currents.
3. **Material Specs:** Commercial grade 1000 denier 0.9 mm PVC with FR and UV ratings, 316 stainless steel reinforced crew-lifting handles, hot air welded seams, no-rot netting.  
   **Set-up Time:** Average set-up time is 30 minutes depending on configuration  
   **Dimensions:** Sizes and weights vary depending on design. A 5M x 4M QuickShip Sea Pool weighs around 68.5kg and packs down to: 79cm x 75cm x 47cm. **Warranty:** 3-Year Limited Warranty. Details available upon request.

Resources:

<https://fastaging.globalsuperyachtmarketing.com/products/quickship-sea-pools/>

Specs: <https://www.dropbox.com/s/11optae8bqne3i0/FunAir%20FunSize%20SeaPool%20Spec%20Sheet_v2.0.pdf?dl=0>  
  
  
**Beach Club Sea Pools**

1. **Introduction**FunAir’s Beach Club Sea Pool has been made popular by M/Y Loon and you’ll see why when you head to their Instagram page! The Beach Club Sea Pool is showcased front and centre alongside the inflatable yacht slide and comprises an extended deck area boasting the most comfortable ergonomic inflatable wave loungers and patented SeaStairs. A truly impressive addition to your superyacht toy collection that will look amazing showcased on your own Instagram page! \*Note: what if FunAir provided an incentive for people to Instagram-post their products for some kind of benefit? It could be added to this webpage.
2. **Feature Title 1:** The Ultimate Yacht Party **Paragraph 1:** Whether to suit your family or a pumping party, the Beach Club Sea Pool offers the luxury of space where your guests can relax. They will also feel an enhanced sense of safety as it is fitted with tightly woven netting underneath the pool while the patented Sea Stairs offer an elegant option to make the transition from sea to deck a breeze. FunAir’s Beach Club Sea Pool is the ultimate addition to your inflatable toy collection. **Feature Title 2:** Water-Sport Ready **Paragraph 2:** When you’re done relaxing and have finished your margarita sitting on the Wave Lounger, you might want to hop onto a jet ski. On the Beach Club Sea Pool this is easier than ever as PWCs can be tethered alongside the inflatable. Using 316 stainless steel hardware, you can have peace of mind and rest assured your jet skis are properly secured. From the loungers to the skis, the Beach Club Sea Pool provides it all.
3. **Material Specs:** Drop Stitch or 0.9mm 28\*26 1000 denier PVC with FR and UV ratings, 12 oz. – 1000 denier baffling, 316 stainless steel hardware, non-slip material, hot air welded seams, no-rot netting.

**Dimensions:** Sizes and weights vary depending on the design and materials selected for your inflatable pool. Typical sea pools are 5Mx5M. We provide in-use and packed dimensions so you best understand how to store your product.

**Setup time:** Setup times vary but typical pool setup times are under 60 minutes.

**Warranty:** 3-year limited warranty.

Resources:

<https://fastaging.globalsuperyachtmarketing.com/products/beach-club-sea-pools/>

Blog: [FunAir Beach Club Sea Pool blog article](https://www.funair.com/funair-beach-club-sea-pool/)

Specs: <https://www.dropbox.com/s/znxtja59obiu239/FunAIr%20BeachClub%20SeaPool%20Spec%20Sheet_v2.0.pdf?dl=0>

**FunSize Beach Club Sea Pools**

1. **Introduction**With a rope ladder, customised netting and wave chairs, you’ll have a safe and comfortable inflatable sea pool perfectly fit no matter how compact your yacht size! Deployed in the ocean or lake, you can enjoy the FunSize Beach Club Sea Pool in any setting with the added netting to enhance your protection from unwanted critters.
2. **Feature Title 1:** Compact and Durable **Paragraph 1:** When you want to enjoy your superyacht experience with the added comfort of enhanced safety away from jellyfish and other uninvited guests, the FunSize Beach Club Sea Pool is a fantastic option. Designed with a compact size you get the ease of low weight at only 85kg while also enjoying the chair platform area at the end of the pool where you can rest with a mojito in hand in either of the two detachable Wave Chairs provided. The perfect balance of comfort and compact.  
    **Feature Title 2:** Enhanced Safety and Ease **Paragraph 2:** At FunAir, we design all of our inflatable superyacht toys with both safety and ease of use in mind. The FunSize Beach Club Sea Pool is designed with a rope ladder to support guests between the transition from the ocean to the pool. Tethered weight bags are also provided which hold down the pool netting and can easily be deployed and recovered without the need for crew to even enter the water.
3. **Material Specs:** Commercial grade 1000 denier PVC with FR and UV ratings, 316 stainless steel, reinforced crew-lifting handles, commercial grade rip-stop netting **Set-up time:** 25 minutes

**Dimensions (Pool Only):  
Inflated:** 6.25m x 4m x 20cm **Interior Pool:** 4m x 3m  
**Packed:** 100cm x 75cm x 65cm, 85kgChair Platform Area: 540 cm x 200 cm   
**(Chair measurements not included)  
  
Accessories:**Rope, (1) Rope Ladder, (1) SeaStairs, Net, Pump, Storage Wrap, Repair Kit **Warranty:** 3-Year Limited Warranty

Resources:

<https://fastaging.globalsuperyachtmarketing.com/products/funsize-beach-club-sea-pool/>

Specs: <https://www.dropbox.com/s/7lwbyc0420xof43/FunAir%20Pool%20-%20BeachClub%20SeaPool%20FunSize%20Spec%20Sheet_v1.0.pdf?dl=0>

**Netted Sea Pools**

1. **Introduction**How do you enjoy a leisurely dip in the ocean without having to worry about pesky jellyfish and other critters? The answer is FunAir’s inflatable Netted Sea Pools which provide you with a rapidly deploying solution enhancing your protection from both the critters and currents! From the Med to Queensland, you can be assured of bolstered safety with these innovative and completely custom-made Netted Sea Pools.
2. **Feature Title 1:** Innovative Design for Ease and Safety **Paragraph 1:** With only 15 minutes of set-up time and packing back down 30% lighter than comparable inflatable yacht pools, FunAir’s Netted Sea Pools provide the ease needed to get your guests and inflatable yacht toys in and out of the water quickly and safely. High-grade materials ensure your peace of mind as you can take an ocean dip knowing the knitted jellyfish net perimeter provides a durable barrier between you and any unwanted creatures floating nearby.  **Feature Title 2:** Secure and Supported **Paragraph 2:** 30cm perimeter tubes offer a rigid support system offering enhanced protection and security. The adjustable, tethered weight bags keep the commercial grade rip stop netting down so you can enjoy your ocean swim without fuss while the rope ladder means you can quickly enter the Netted Sea Pool from the ocean with ease. FunAir provides the pump, storage wrap, repair kit and lines so your Netted Sea Pool will be completely ready for your next superyacht charter.
3. **Material Specs:** Commercial grade 1000 denier PVC with FR and UV ratings, 316 stainless steel reinforced crew-lifting handles, commercial grade rip stop netting.  
   **Set-up Time:** Only 15 minute  
   **Dimensions:** Inflated: 4m x 4m x 2.2m  
   **Packed:** 90cm x 65cm x 60cm**,** 42kg  
   **Accessories:** Rope Ladders, Pump, Storage Wrap, Repair Kit and lines  
   **Warranty:** Not listed on Spec Page

Resources:

<https://fastaging.globalsuperyachtmarketing.com/products/netted-sea-pools/>  
  
Lagoon pool: [Ocean Magazine Introduces the New FunAir Aussie Edition Lagoon Pool blog article](https://www.funair.com/funair-introduces-the-new-aussie-edition-lagoon-pool-in-ocean-magazine/)

<https://globalsuperyachtmarketing.com/2019/01/29/funair-sea-pool-jellyfish/>

Specs: <https://www.dropbox.com/s/8zc7rmnyayut0h7/FunAir%20Lagoon%20Pool%20Spec%20Sheet_v1.0.pdf?dl=0>

Other website resources

<https://www.marine.expert/collection/sliders-pools/product/fun-air-sea-pools>

<https://www.superyachtnews.com/owner/funairs->

Keywords

Sea Pool

FunAir Sea Pool

Netted Sea Pool

Inflatable Sea Pool

Superyacht Sea Pool

Yacht Sea Pool

Floating Sea Pool

Yacht toys

Yacht

Superyacht

Superyacht toys

Superyacht inflatables

Yacht inflatable